

2026 IALD Midwest Annual Sponsorships

Platinum Level

LIRC Member - \$2,000 USD

Non-Member - \$2500 USD

- Opportunity to display larger printed marketing materials provided by manufacturers (banner, etc.) at events outlined below when logistically possible.
- Large logo on event web marketing and email blasts for events outlined below.
- Social media recognition as a Platinum Sponsor for all events outlined below.
- Opportunity to submit product/swag for door prizes at events.

Gold Level

LIRC Member - \$1,000 USD

Non-Member - \$1500 USD

- Opportunity to display medium printed marketing materials provided by manufacturers (banner, etc.) at events outlined below when logistically possible.
- Medium logo on event web marketing and email blasts for events outlined below.
- Social media recognition as a Gold Sponsor for all events outlined below.
- Opportunity to submit product/swag for door prizes at events.

Silver Level

LIRC Member - \$ 500 USD

Non-Member - \$1000 USD

- Opportunity to display small, printed marketing materials provided by manufacturers (banner, etc.) at events outlined below when logistically possible.
- Small logo on event web marketing and email blasts for events outlined below.
- Opportunity to submit product/swag for door prizes at event.

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Proposed Event Schedule

The preliminary event outline is as follows:

Chase the Dark

Description: International IALD Social Media Event (Theme TBD) with Door Prizes
Date: Q2 2026
Location: TBD
Time: 6-8pm

Community Volunteer Event

Description: Volunteering at a local organization, followed by a happy hour
Date: Q3 2026
Location: TBD
Time: TBD

Networking Social Event

Description: Happy Hour event with Door Prizes
Date: Q4 2026
Location: TBD
Time: 6-8pm

